



## THE ROAD AHEAD PARTNERSHIP



**FOR IMMEDIATE RELEASE**

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### **New Way for RVs to Travel Route 66**

The Road Ahead and Harvest Hosts have partnered to provide RVs traveling Route 66 a new way to experience all the Mother Road has to offer. Harvest Hosts ([www.harvesthosts.com](http://www.harvesthosts.com)) is a membership network that invites self-contained RVers to stay overnight for free at selected sites, attractions, and businesses across the United States. The goal of the new partnership is to expand the current listing of Harvest Hosts locations to include some of the unique sites along Route 66 and enhance the experience RV travelers have on the Mother Road.

The goal is to connect RVers with the hidden gems of Real America, where they'll find unique experiences and make lasting memories with family and friends. The Road Ahead invites attractions, sites, and businesses along Route 66 to contact it if interested in becoming a Harvest Host site. Just email [rt66theroadahead@gmail.com](mailto:rt66theroadahead@gmail.com) for information and details.

Harvest Hosts currently provides access to a network of wineries, farms, breweries, golf courses, museums, and other attractions that invite its members to visit and stay overnight at any of its 700+ locations completely free. In an effort to support local businesses and make it beneficial for those who act as Hosts, RVers are encouraged to support the businesses they visit, whether that's through buying some wine, shopping in the gift shop, making a donation to a museum, or buying local produce.

Harvest Hosts has tens of thousands of members from the United States, Canada, and around the world, including retirees, full-time families, business professionals, bloggers, and adventurers, all of whom have one thing in common: the desire to experience unique locations as they travel. Self-contained RVers can become Harvest Hosts members for a small annual fee.

Established in 2015 with the support of the National Park Service and the World Monuments Fund, The Route Road Ahead Partnership's mission is to revitalize and sustain Route 66 as a national and international icon through partnerships focused on promotion, preservation, research and education, and economic development.

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Contact: Bill Thomas, Chairman Rt. 66 Road Ahead Partnership [rt66theroadahead@gmail.com](mailto:rt66theroadahead@gmail.com) 217-648-5077